



# David Kamau

## Software Developer & Digital Marketer

A diligent and hardworking Software Developer with robust problem-solving skills and proven experience in creating, designing, developing and scaling profitable softwares. I am highly proficient in website software. I am always open to working in a team of experienced and seasoned individuals with chances to grow my skills even further without leaving the tasks on hand.

## Contact

### Phone

+254-710-868-961

### Email

davidkinyanjuikt157@gmail.com

### Address

Nairobi County, Kenya

## Education

2017

**Diploma in computer**

Highland State College

2018-2021

**BSC in Software Engineering**

Kabarak University

## Expertise

- HTML
- Admob Ads
- Css & Tailwind
- Ads Manager
- Javascript
- UX/UI
- React Javascript
- Design Thinking
- Next JS
- Firebase
- Mongo DB
- Google Services
- Sanity
- A. S. O
- SEO
- Networking & Routing
- Android Development

## Language

English Chinese  
Kiswahili Kikuyu

## Experience

2020 - 2023

Fleelance Jobs | Remote

### Website & App Monetization with ADS

As a website and app monetizer specializing in ads, I help businesses generate revenue by strategically implementing advertising solutions. I optimize ad placements, manage ad networks, and create targeted advertising campaigns. Through ad performance analysis and A/B testing, I maximize revenue while ensuring ad quality and user experience. I provide transparent revenue reporting and actionable recommendations for improvement to drive revenue growth for businesses.

By leveraging my expertise in website and app monetization, I help businesses unlock the full potential of their digital properties, maximize ad revenue, and deliver engaging experiences to their users.

2019 - 2023

Fleerance Jobs | Remote

### Mobile App UI reaskin

As a mobile app UI reskin specialist, I enhance the visual appeal and user experience of existing mobile applications. I transform the UI design, focusing on visual consistency and improving user experience. I create responsive designs, integrate brand elements, and provide interactive prototypes for collaboration. Quality assurance ensures a polished and refined UI that drives app engagement and user satisfaction.

Working as a mobile app UI reskin specialist, my goal is to transform the visual aesthetics and user experience of mobile applications, ultimately providing an engaging and visually appealing interface that enhances user satisfaction and drives app usage.

2021

Mahiga Homes Estate | Nairobi., Kenya

### Website Developer

As a website developer for Mahiga real estate company, my role was to design, develop, and maintain an engaging and functional website that showcases properties and services. I integrate property listings, advanced search functionality, and lead capture forms. I optimize the website for SEO, integrate real estate tools, and provide ongoing maintenance and support. The goal wa to create an attractive and user-friendly online platform that drives business growth and attracts potential clients.

I help created a visually appealing, user-friendly, and informative online platform that effectively showcased the company's properties, attracts potential clients, and drives business growth.

## Reference

**Joshua Njenga**

C.E.O Mahiga Estate

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**Bosco Kinyanjui**

Assistant County Commisioner

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